



Mr. Rohit SHUKLA
CEO & Founder
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Rohit K. Shukla is the Founder and Chief Executive Officer at Larta, and an acknowledged leader in innovation, commercialization and entrepreneurship across several industry sectors. Rohit has personally designed and developed programs for emerging enterprises across the United States and several countries allied with the U.S. and worked directly with hundreds of start-ups and entrepreneurs as the chief architect of Larta's extensive offerings in the commercialization of technologies that "feed the world, fuel the world and heal the world."

He designed and managed large, publicly-funded national innovation and commercialization programs for grantees (principally SBIR) of USDA, DARPA, NIST, NIH, NSF, and for innovators in Australia, Canada, Colombia, Hong Kong, Israel, Japan, Korea, Malaysia, New Zealand, Romania, Serbia, Taiwan and UAE. The impact of these programs has been well established and acknowledged: substantial increases in external financial support for innovations funded by public sector investment in R&D, acquisitions of innovative technologies and companies by large industrial players, new and enduring contractual relationships between innovators and buyers, patents and IP pathways, etc.

Rohit worked extensively with universities and institutions of higher learning in developing innovative approaches to technology transfer consistent with the need to "bundle" innovations in alignment with industry and sectoral developments. He keynoted and has spoken at scores of events around the globe.