



GLOBAL COALITION
FOR EFFICIENT LOGISTICS



Abstract for the 12th INSME Annual Meeting Round Table 3

**The Voice of the G20 Citizens and SMEs shaping the Digital Economy
to provide the digital tools to enable higher efficiency and productivity**

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Why should we speak on behalf of the world SME's? Can we conduct a thorough global campaign and ask the world's SMEs what kind of tools do they need to do a better job? We have already started and we would like to share the results to date with you.

We have engaged 86% of the G20 citizens through their public and private organizations to conduct a diagnostic assessment of trade practices based on what technology makes possible today. So far we have concluded 42% and the results are staggering. We trust that you would like to understand the challenges they are facing and the digital tools they need.

The public sector and NGOs/IGOs can point the way forward and can also assist in providing the tools. However, each SME around the world must be part of the solution to create productive communities committed to business excellence setting the foundation for a secure and prosperous future in our time and for generations to come. SMEs have spoken clearly about the tools they need to do a better job, and it is up to us to deliver what they demand.

The benefits to SME's will be profound.

SMEs can achieve increased operational efficiency through the use of digital tools, at no cost, delivered by a trusted network offsetting geopolitical and monopolistic concerns, with continuous and unrestricted access.

SMEs will have access to an ecosystem that permits global integration of product and service offerings with the intelligent proficiency to match sellers to targeted buyers of products and services

SMEs will be able to ease the burden of regulatory compliance through the use of real time dynamic and validated transaction monitoring resulting in better-informed decisions

SMEs will have access to abundant sustainable funding to expand their business through the establishment of an SME fund projected to reach USD1 trillion by 2025 will cover the objectives and the outcome so far of the G20 Nations case study which will provide the road map and the digital tools to empower the integrated Digital Economy which will reenergize our global economy in a far more efficient way thus increasing trade, easing access to financing and creating millions of new jobs, particularly in the SME sector.

GCEL is a Swiss based non-profit Public Private Partnership which includes 150 nations through their pan-regional organizations and 26 NGO/IGOs and has been entrusted by the custodians of the world's economy to empower the Digital Economy to achieve sustainable global growth.