



Dr. Eva DIEDRICHS

Founding Managing Director

IMP³rove - European Innovation Management Academy

Germany

Eva Diedrichs is founding managing director of the IMP³rove – European Innovation Management Academy EWIV, non for profit (www.improve-innovation.eu). Prior to this, she led - as senior consultant of A.T. Kearney, Top Management Consulting, based in Duesseldorf, Germany - the project IMP³rove, the European Commission’s flagship project on innovation management. Eva Diedrichs gained comprehensive experience as senior consultant at A.T. Kearney in different industries including Aerospace and Defense, Financial Sector, Medical Device, Pharma, Public Sector, Telecom supporting large and medium sized enterprises in developing and implementing innovation strategies, developing innovation processes and in transforming organisations.

With her global experience in innovation management she advises public agencies and institutions in developing effective innovation support programs. Eva Diedrichs is also actively engaged in the development of international standards on innovation management. She was convener of the European CEN TS 389 Working Group “Innovation Management Assessment” that developed the European standardization document, CEN TS 16555-7, and is convener of the ISO Working Group on “Innovation Management Assessment”.