



IMP³rove

European Innovation Management Academy

Transforming traditional innovation eco-systems into SMART innovation eco-systems

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2016

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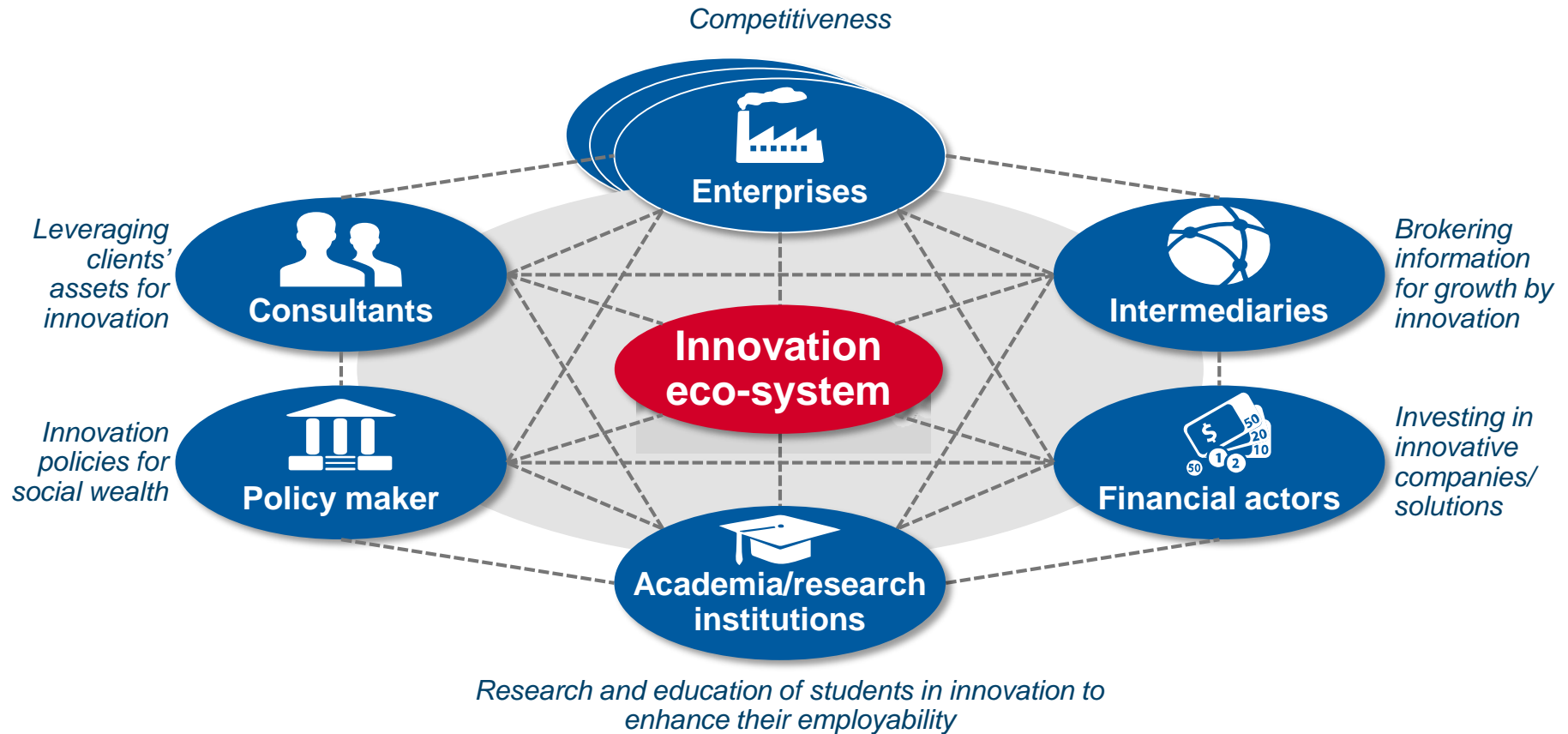


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In traditional innovation eco-systems the actors have very different agendas to collaborate

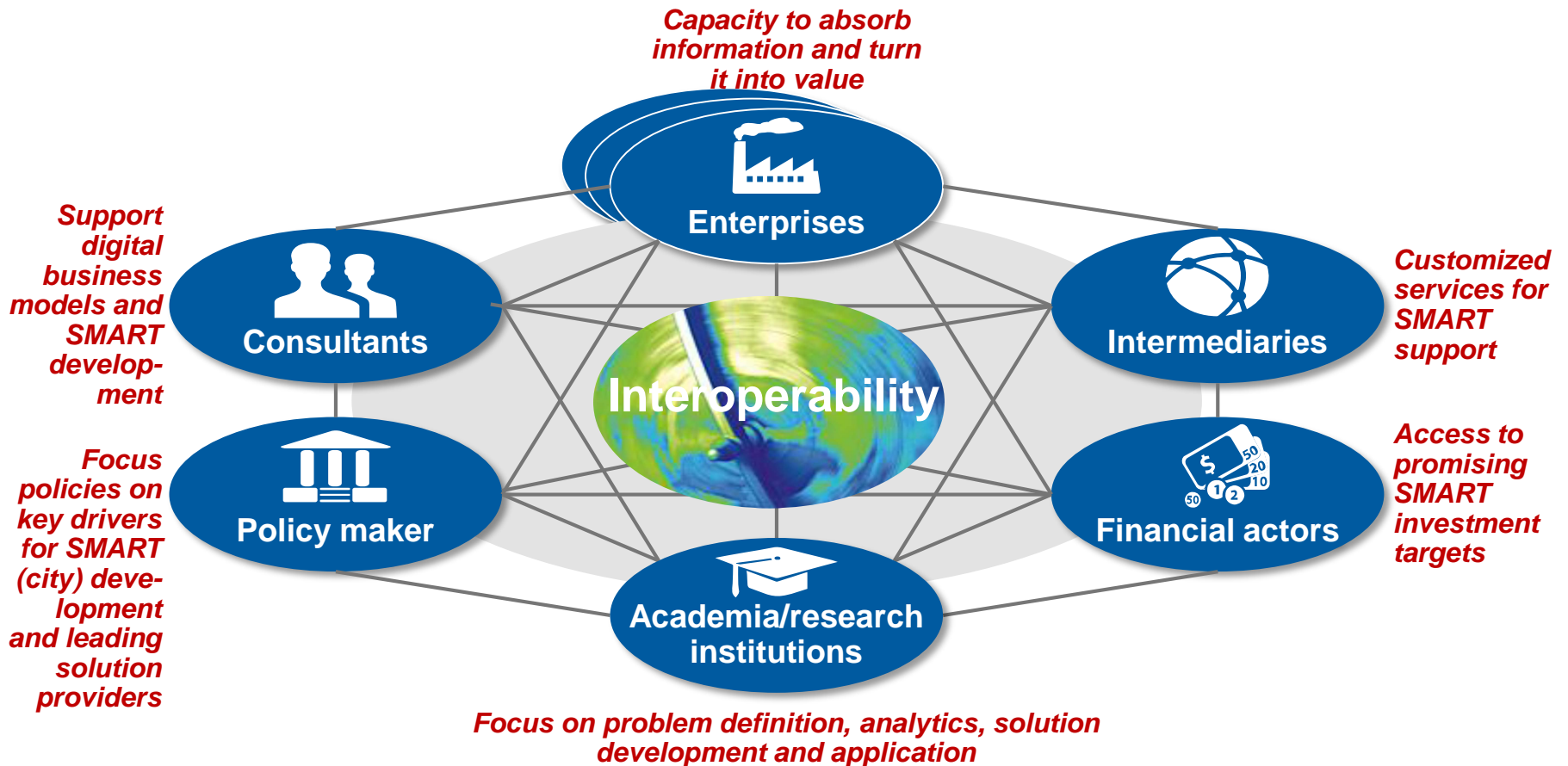
Focus of traditional innovation eco-systems





In SMART innovation eco-system the players contribute to the over-riding objective: providing SMART solutions

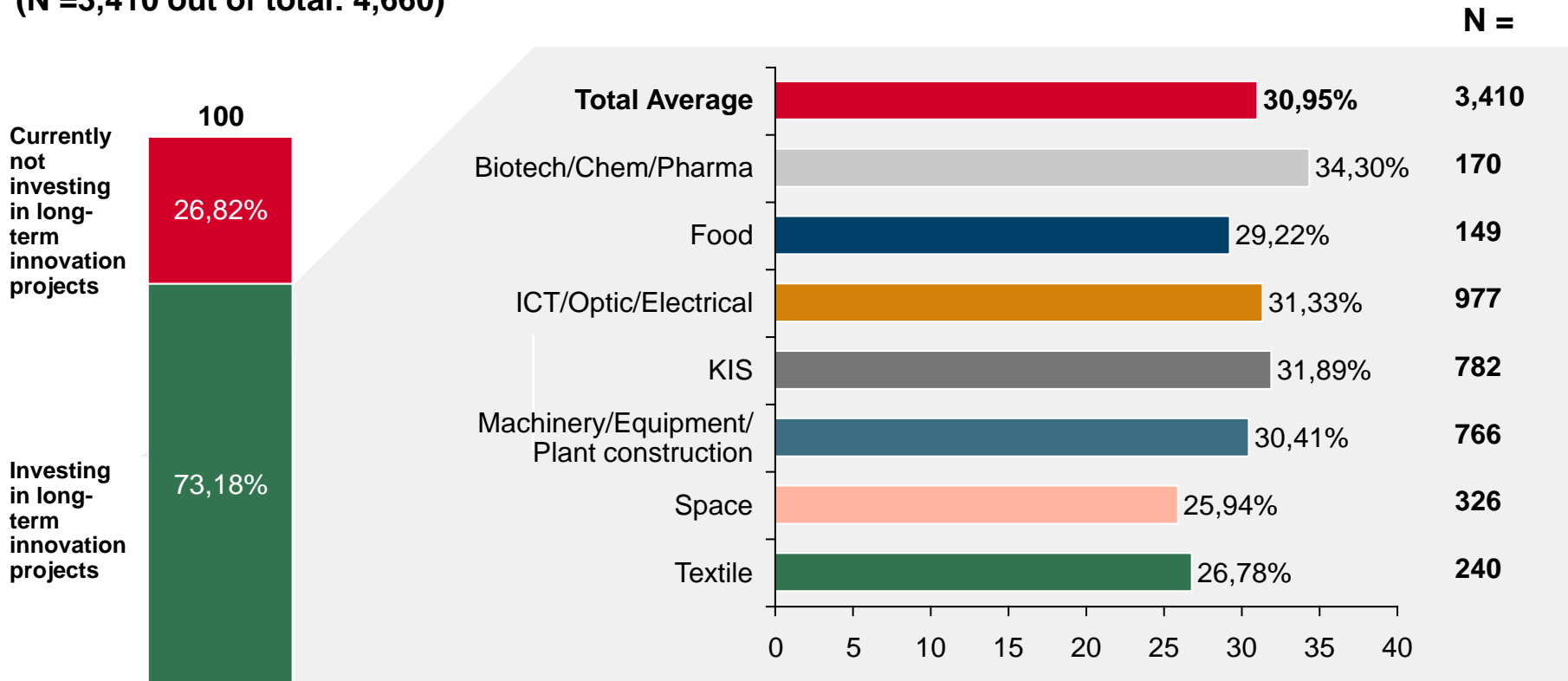
Innovation eco-system for SMART solutions



But how capable are SMEs to manage innovation?

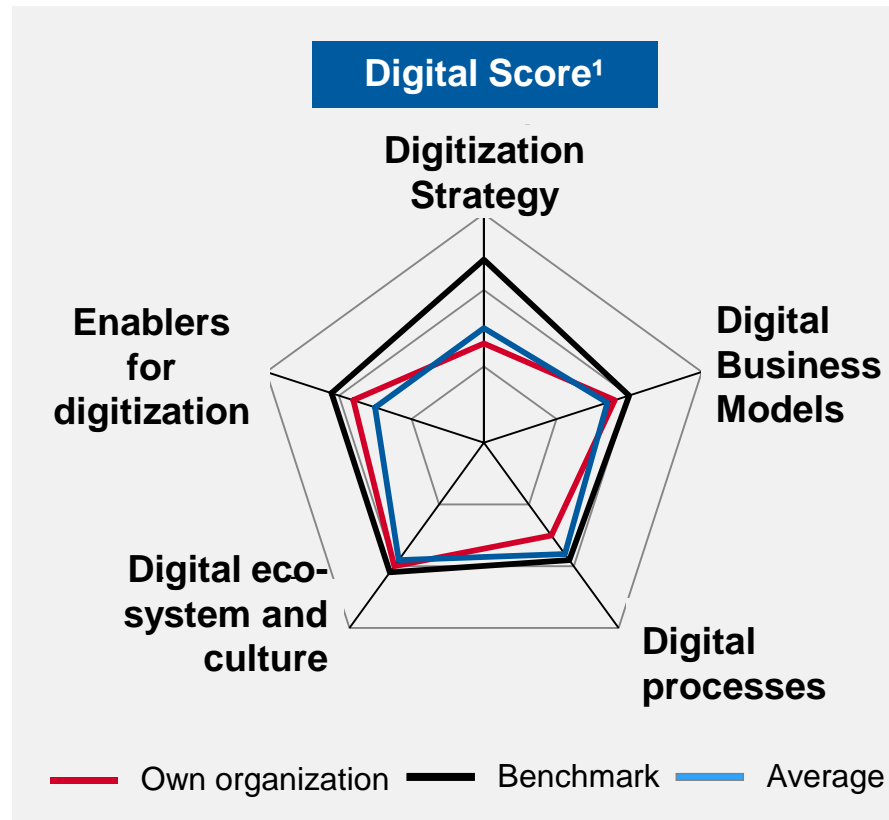
Example: Percentage of innovation budget set aside for long-term innovation projects by industry sectors

Enterprises investing in long-term innovation projects
(N =3,410 out of total: 4,660)



This requires finding SMEs that can respond to the digital challenge for mutual benefit of SMEs and SMART cities

Digital Score to identify leading providers of SMART solutions



- Providing SMART solutions for SMEs
- Drive SMART solutions in SMEs



- Providing innovative solutions for SMART development
- Deploying SMART services as customers and key stakeholders in SMART Cities

1. Definition of digitization for the purpose of the assessment = Transformation of traditional business models and processes by the implementation of digital technologies as means to achieve long-term business objectives and sustain competitive advantage

Source: IMP³rove – European Innovation Management Academy 2016

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More questions? Please contact us!

About the IMP³rove – European Innovation Management Academy

The IMP³rove - European Innovation Management Academy EWIV offers innovation management support services to enterprises, consultants and intermediaries.

It also provides financial actors, policy makers and academia with consulting support and technical assistance related to innovation and innovation management. With its global network, the IMP³rove Academy has set the European standard for innovation management assessment. The IMP³rove Academy emerged from the European Commission's flagship program "IMP³rove".

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