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Dr. Trusko has a varied background including management, speaking, writing, consulting and accounting. He began his career with a large multinational accounting firm where he earned a CPA certification. He became the CFO of a major hospital in the Seattle after which he became a management consultant, becoming global Managing Director in charge of the “Quality Practice” at a large international consulting firm. After 25 years he left consulting for the academy in Biomedical engineering, technology management and innovation. He continues to consult, and is currently Assistant Professor at Texas A&M University where he works on Big Data Analytics and Natural Language Processing. He is the President and CEO of the International Association of Innovation Professionals, a global association of innovation professionals, and Editor-in-Chief of the International Journal of Innovation Science.

He has a Doctorate in Business Administration and Technology Management and has over 30 years of experience consulting in finance, innovation, quality, strategy, informatics, operations, and administration. He is a certified project manager and a certified Six Sigma Master Black Belt as well as practitioner in “Lean” methods. He has authored several books on quality and innovation. His 2015 book, the "Global Innovation Science Handbook", won a PROSE Award in the category of engineering and technology.